

# ultimate guide to choosing your wedding photographer

what to look for, how pricing  
works, and how to make the best  
choice for your day

PHOTOSWITHFREDDIE  
**WEDDING**  
PHOTOGRAPHY



# photoswithfreddie

## wedding photography

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uk, europe & beyond



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## meet Freddie

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I'm Freddie, the owner of *photoswithfreddie*.



I'm the guy behind the camera, but more importantly, I'm here to help you feel at ease on one of the biggest days of your life. I started my journey in photography years ago chasing sunsets and skylines, and somewhere along the way I realised what truly lights me up is people - the real, messy, joyful, emotional moments that make us human.

When I'm not photographing weddings, you'll usually find me hiking with my cocker spaniel, Lola, or on the road chasing mountains and open skies. Travel and adventure fuel my creativity, but weddings? Weddings keep me grounded in the most beautiful way - they're the perfect blend of storytelling, artistry, and connection.

My approach is relaxed and documentary-led. I'm not about stiff poses or fake smiles — I want to capture you as you are, in all your laughter, nerves, tears and dancing. At the end of the day, I want you to look back on your photos and feel the story of your wedding, not just see it.

If that sounds like your vibe, we'll get on just fine.

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y o u r   w e d d i n g .  
y o u r   s t o r y

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Hey there! Congrats on your engagement!

Anyone who's been in love knows where their story begins. You can remember it as vividly as though it was yesterday. For some, it's a first date, smiling over a cup of coffee, or a table covered in empty shot glasses. For some, it happens across a crowded room, drawn together like irresistible magnets. Others take weeks, months or years to realise that their stories began.

Each story is unique, each beginning special, which is why each wedding should be too. Your big day should be nothing more than a reflection of you as a couple, however weird and wonderful that might be.

Here at *photoswithfreddie*, we understand this, and customise every shoot and gallery to be a reflection of who you are and how your story has unfolded so far...

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*With love,*  
*Freddie*



# finding the right photographer for you

## style

Style can mean a variety of different things. Naturally, the first things you're drawn to are the style of the edits and the way that a photographer frames their shots. But look closer. Are they shooting documentary style, taking mostly candid shots of real moments, or does everything look posed and still? Are the subjects laughing or just smiling, or even giving off a more serious vibe. Combine all these factors when deciding on what the best fit for your day will be.



## personality

What vibe are you getting from a photographers work and their various pages?

How did you feel when you met them over video call? Did you even have a call? Hint - you should ALWAYS have a call! How else will you be able to tell what kind of person they are and what their energy will be like on the day?

Make sure you aren't just picking based off their work - that's only 50% of the job!

# finding the right photographer for you (pt. 2)



## experience

Weddings are fast paced, unpredictable and sometimes a little crazy, so trust is key. Has the person you're speaking to shot weddings before or are they still new to the game? Experience isn't everything, however. Even the most experienced photographers make mistakes and miss things. Ultimately, you need someone reliable, dependable and creative enough to capture your dream day and make it as fun as possible!

## storytelling

What kind of feeling do you get when looking at this photographer's shots? Does it feel like they're capturing the essence of the day or are they just posing people the whole time? Remember, even candid looking moments might have had some guidance, so do the couple look like they're having fun or are they hating their lives a little. The emotional awareness to know when couples are 'photo-ed out' is often overlooked.







# u n d e r s t a n d i n g   w e d d i n g p h o t o g r a p h y   i n v e s t m e n t

photography is more than just hours on the day

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Let's talk about the elephant in the room.

Weddings are expensive. And one of the **most important investments** you'll make is  
in your photographer and videographer.

Think of it this way: **you get to live this day once**. Your photos and films are what  
carry it forward - the way you'll share it with your kids, laugh over it with friends, and  
relive it for years to come. Photography isn't just a business; **it's an art form**, and  
what you're investing in is both the **skill** of the artist and the **peace of mind** that  
nothing will be missed.

To give you a peek behind the scenes, here's what your investment covers:

- pre-wedding consultation and planning
- full-day coverage (usually 10+ hours)
- professional grade editing (usually 20+ hours per gallery)
- cost of: equipment, travel, insurance & software
- gallery delivery, storage, albums and archiving

So when you see a photographer's price list, remember - it's not just about photos.  
It's about experience, reliability, and artistry. The right photographer ensures your  
memories are captured beautifully, safely, and with the kind of care they deserve.





# snapshot of my packages

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## the epilogue - from £1800

The end of one journey, and the start of the next. A day that deserves the most elegant of documentaries - soft, soulful, and lasting. As the light fades and the last glasses clink, I capture the afterglow - tender endings and quiet magic that bring your story full circle. These are the images that linger long after the day is done.

This package includes a timeless keepsake to relive your favourite moments.

Up to 12-hours of wedding day coverage  
A luxury Folio album (30 double-page spreads, archival-quality paper)  
Ongoing support and advice  
Engagement shoot at a special location of your choice  
600+ beautifully edited digital images  
Full printing rights  
20-image preview gallery delivered within a week

## the narrative - from £1300

The heart of the day.  
This is where it all unfolds - the confetti, the chaos, the unfiltered emotion. The big moments, the in-between breaths, the belly laughs that come from deep in your chest. With full-day coverage, we get to tell the story without rushing. From the first sip of coffee to the last song of the night, I'll be there to capture the things you saw - and the ones you didn't.

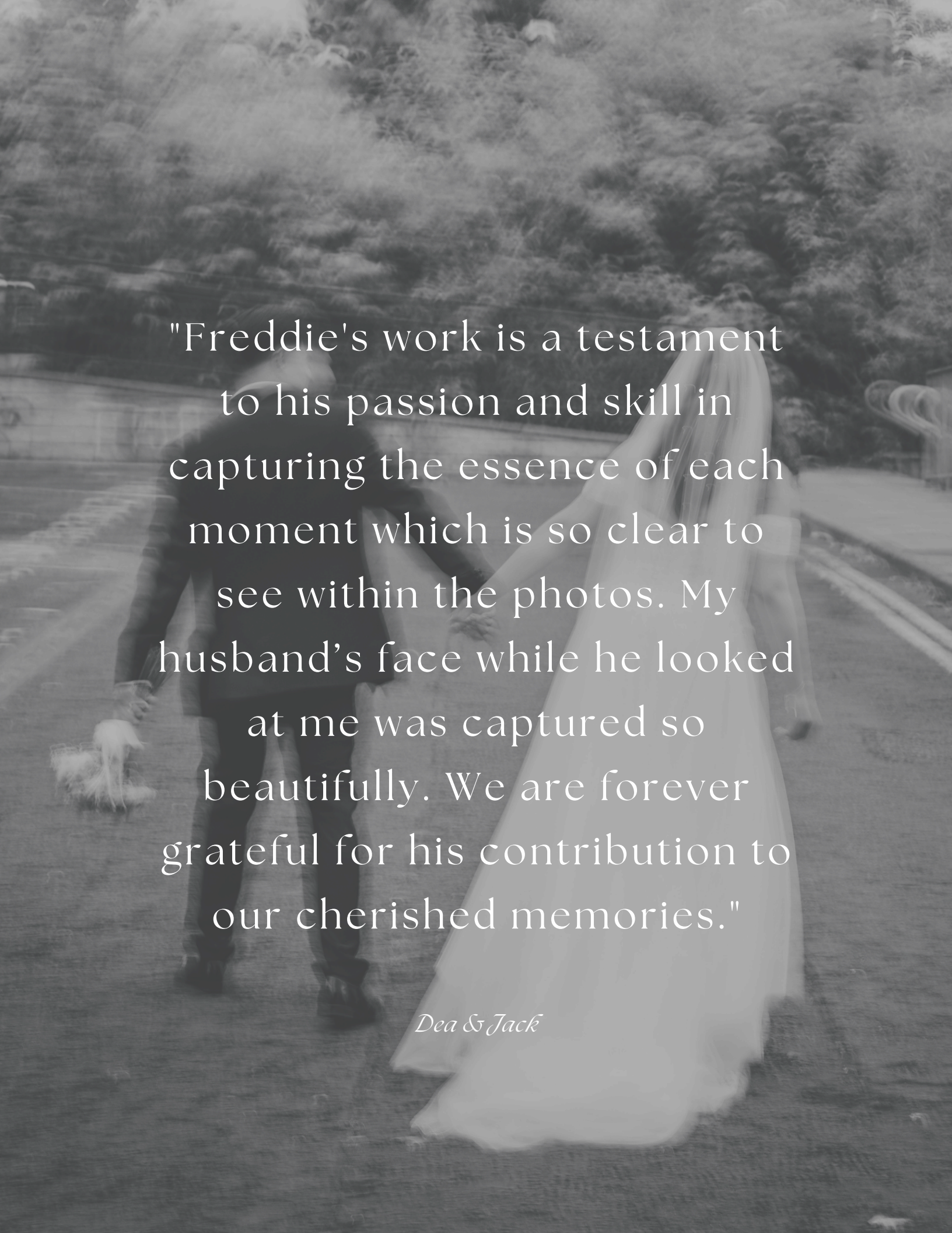
Up to 12-hours of wedding day coverage  
Ongoing support and advice  
Engagement shoot at a special location of your choice  
600+ beautifully edited digital images  
Full printing rights  
20-image preview gallery delivered within a week

## the prologue - from £800

The beginning of your story.  
Not every wedding is a big production - some stories are told in just a few beautiful chapters. The Prologue is for those shorter, sweeter days: the elopements, the city hall ceremonies, the six-hour love-filled sprints where every moment matters.  
It's for couples who want their story captured with intention, warmth, and a bit of breathing space - just without the all-day fanfare.

Up to 6-hours of wedding day coverage  
Ongoing support and advice  
Engagement shoot at a special location of your choice  
200+ beautifully edited digital images  
Full printing rights  
20-image preview gallery delivered within a week





"Freddie's work is a testament to his passion and skill in capturing the essence of each moment which is so clear to see within the photos. My husband's face while he looked at me was captured so beautifully. We are forever grateful for his contribution to our cherished memories."

*Dea & Jack*












A wedding couple walking down a street. The groom is on the left, wearing a dark tuxedo with a white shirt and a dark bow tie. He is holding a small bouquet of flowers. The bride is on the right, wearing a white wedding dress with a lace bodice and a full skirt. She is holding a large bouquet of flowers. They are both smiling and looking at each other. The background shows a street with a stone wall on the left and trees on the right.

“From the beginning, Freddie was so friendly, down to earth and funny which helped us feel comfortable behind the camera so quickly.

Initially, I found being behind the camera intimidating and was worried that I would look super awkward but Freddie gave us some much of his time and energy to help with this. He even organised additional shoots prior to the wedding which made a massive difference on the day.

All our guests commented on how approachable and talented he is, our photos were everything we wanted and more and something we will treasure forever - couldn't recommend him enough, we wish we could do it all over again just for the photos!!”

*Sophie & Ivan*



let's tell your story, together!

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your wedding deserves to be remembered the way it felt. if my approach sounds like the right fit, i'd love to hear your story

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#### LOVE NOTE FROM A BRIDE

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"Freddie was the most amazing wedding photographer. From the initial meeting to the run up to the wedding and the day itself he was incredible - he put us at ease, made us laugh, and created the most beautiful photos to capture our day. We didn't have to worry about a thing, Freddie met with our celebrant and planned everything out meaning our entire day ran seamlessly. Thank you Freddie - you were everything and more as a wedding photographer"

*-Hev Howarth-Booth*



# LET'S CHAT!

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*If you have any questions, please get in touch. We look forward to hearing from you!*